## WATSONDIGITAL

# PRIVACY POLICY & ACCEPTABLE USE

#### **COOKIES**

We may use cookies to store files locally and ensure that our website operates for you in the most efficient way. Generally, these cookies are used for keeping track of user input and during the shopping cart progression. There is no obligation to obtain consent from you at this time for the use of these as our cookie types are included as one of the exceptions under the e-Privacy Directive (PHPSESSID and WHMCSUID/WHMCSPW).

#### INFORMATION AUTO-LOGGED

We may use your IP address to help diagnose problems with our server and to administer our website. We use this information for no other reason.

#### **ORDER FORMS**

Our site uses an order form for users to request services. We collect information which is used only for our own admin, and no third party receives any type of info from these methods.

#### INFORMATION WE COLLECT

- 1. We use a script (Google Analytics) to track visitor information on our website
- 2. We use Smartlook to directly review how users interact with our website
- 3. We collect information from the forms to get in touch with you when necessary
- 4. Demographic and profile data is also collected.

We do not collect or store your billing info on this website directly. Your payment details are only accepted on secure payment gateway pages, primarily via Paypal payments.

#### SECURITY INFO

This site has security measures in place to protect the loss, misuse, and alteration of the information under our control. We also use strong SSL encryption to ensure your privacy.

#### THIRD PARTIES

Information collected on this site is strictly for our use, no other party can view your personal information, nor will we ever sell it to anyone. Not even for marketing purposes.

#### **CONTACTING THE WEB SITE**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact:

#### support@watsondigital.co.uk

Watson Digital PO Box 19089 Motherwell ML1 9EH

## ACCEPTABLE USE

As a provider of web hosting and other internet-related services, Watson Digital offers its customer (also known as "Clients") and their customers and users the means to acquire and disseminate a wealth of public, private, commercial and non-commercial information. Watson Digital respects that the Internet provides a forum for free and open discussion and dissemination of information. However, when there are competing interests at issue, Watson Digital reserves the right to take certain preventive or corrective actions. In order to protect these competing interests, Watson Digital has developed this Acceptable Use Policy ("AUP"), which supplements and explains certain terms of each customer's respective service agreement, and is intended as a guide to the customer's rights and obligations when using Watson Digital' services. This AUP will be revised from time to time.

# WE CONSIDER THE FOLLOWING THINGS VIOLATIONS TO OUR SERVICE AGREEMENT:

#### **SPAMMING**

Sending unsolicited bulk and/or commercial information over the Internet. It is not only harmful because of its negative impact on consumer attitudes toward Watson Digital, but also because it can overload Watson Digital's network and disrupt service to our clients. Also, maintaining an open SMTP relay is prohibited. When a complaint is received, Watson Digital will investigate and shutdown the account that is spamming. A charge for violating this policy will be charged to the person initiating the Spam.

#### **AUDIO & VIDEO STREAMING**

Streaming is not hosting friendly. As such, Watson Digital does not allow any streaming of audio or video content. Offending accounts will be suspended without noticed or terminated.

#### **ADULT-ORIENTED CONTENT**

Watson Digital does not allow adult content on this website or our servers. We will immediately suspend/terminate any offending account.

#### LARGE FILE POLICY

Watson Digital is not for file hosting and distribution - as such, customers may not host any files larger than 50MB in size that are observed to be available for the sole purpose of download. If you are unsure whether your file is against this policy, please e-mail <a href="mailto:support@watsondigital.co.uk">support@watsondigital.co.uk</a>.

#### **OBSCENE SPEECH OR MATERIALS**

Using Watson Digital's network to advertise, transmit, store, post, display, or otherwise make available child pornography or obscene material is prohibited. Watson Digital is required by law to notify law enforcement agencies when it becomes aware of the presence of child pornography on or being transmitted through its network.

#### DEFAMATORY OR ABUSIVE LANGUAGE

Using Watson Digital's network as a means to transmit or post negative, defamatory, harassing, abusive or threatening language.

#### FORGING OF HEADERS

Forging or misrepresenting email or message headers, whether in whole or in part, to intentionally hide/mask the originator of the email or message.

#### **HACKING**

Accessing, illegally or without authorisation, computers, accounts or networks belonging to another party, or attempting to penetrate security measures of another individual's system (often known as "hacking"). Also, any activity that may be used as a precursor to an attempted system penetration (i.e., port scan, stealth scan or other information-gathering activity).

# DISTRIBUTION OF INTERNET VIRUSES OR OTHER DESTRUCTIVE ACTIVITIES

Distributing information regarding the creation of and sending Internet viruses, worms, Trojan horses, pinging, flooding, mail bombing or denial of service attacks. Also, activities that disrupt the use of or interfere with the ability of others to effectively use the network or any connected network, system, service or equipment.

#### ASSISTED VIOLATION OF THIS POLICY

Advertising, transmitting or otherwise making available any software, program, product or service that is designed to violate this agreement between you & Watson Digital or otherwise supporting these actions, which includes the facilitation of the means to spam, initiation of pinging, flooding, mail bombing, denial of service attacks and piracy of software.

#### **EXPORT CONTROL VIOLATIONS**

Exporting encryption software over the Internet or otherwise, to points outside the UK.

#### OTHER ILLEGAL ACTIVITIES

Engaging in activities that are determined to be illegal, including, but not limited to, advertising, transmitting or otherwise making available ponzi schemes, pyramid schemes, fraudulently charging credit cards and pirating software.

#### **OTHER ACTIVITIES**

Engaging in activities, whether lawful or unlawful, that Watson Digital determines to be harmful to our clients, our operations, our reputation, our goodwill or our customer relations.

#### **FINAL NOTES**

The responsibility for avoiding harmful activities just described rests primarily with the client. Watson Digital will not, as an ordinary practice, monitor the communications of its clients to ensure that they comply with Watson Digital's policy or applicable law. However, when Watson Digital becomes aware of harmful activities, it may take any action to stop the harmful activity, including, but not limited to, removal of information, shutting down a web site, implementing screening software designed to block offending transmissions, denying access to the Internet, or any other action deemed appropriate by Watson Digital.

Watson Digital will not intentionally monitor private electronic mail messages sent or received by its clients, unless required to do so by law, governmental authority or when public safety is at stake. Watson Digital may, however, monitor its service electronically to determine that its facilities are operating satisfactorily. Also, Watson Digital may disclose information, including, but not limited to, information concerning a client, a transmission made using our network, or a web site, in order to comply with a court order, subpoena, summons, discovery request, warrant, statute, regulation or governmental request. Watson Digital assumes no obligation to inform the client that client information has been provided and, in some cases, may be prohibited by law from giving such notice.

Any complaints about a client's violation of this AUP should be sent to **support@watsondigital.co.uk**.